






















Target Flower Identification Guide

Main flowering time	Target flower name	Flower type
	Pollinator Monitoring Scheme target flowers	
Apr to Sep	Buttercup – <i>Ranunculus species</i> 	Individual flowers
Apr to Sep	Dandelion - <i>Taraxacum officinale</i> 	Flower head
Apr to Jun	Hawthorn – <i>Crataegus</i> 	Individual flowers
Apr to Sep	White Dead-nettle - <i>Lamium album</i> 	Flower spike
May/Jun to Sep	Bramble (Blackberry) - <i>Rubus fruticosus</i> 	Individual flowers
Jun to Aug	Lavender (English) - <i>Lavandula angustifolia</i> 	Flower spike
Jun to Sep	Hogweed - <i>Heracleum sphondylium</i> 	Umbel
Jun to Sep	Knapweed (Common or Greater) - <i>Centarea nigra</i> or <i>scabiosa</i> 	Flower head
Jun to Sep	Ragwort - <i>Senecio jacobaea</i> and relatives 	Flower head
Jun to Sep	White Clover - <i>Trifolium repens</i> 	Flower head
Jun to Sep	Buddleja 	Flower spike

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Jun to Sep	Heather - <i>Calluna vulgaris</i> or <i>Erica</i> species 	Flower spike
Jun to Sep	Thistle - <i>Cirsium</i> or <i>Carduus</i> 	Flower head
Sep	Ivy - <i>Hedera helix</i> 	Flower head
Additional target flowers suggested for Jersey		
Jun to Sep	Cornflower- <i>Centaurea cyanus</i> 	Flower head
Jun to Sep	Corn Marigold - <i>Glebionis segetum</i> 	Flower head

Jun to Sep	Birds-foot trefoil - <i>Lotus corniculatu</i> 	Flower spike
Jun to Aug	Tufted Vetch- <i>Vicia cracca</i> 	Flower spike
Jan to Jun but can be seen throughout the year	Common Gorse - <i>Ulex Europaeus</i> 	Flower spike
Jun to Sep	Fodder radish- <i>Raphanus sativus var. oleiformis</i> 	Individual flowers
Jun to Sep	White Mustard- <i>Sinapis alba</i> 	Individual flowers
Jun to Sep	Rough star thistle - <i>Centaurea aspera</i> 	Flower head